

# The Created Home

*Create Your Perfect Home*

WWW.THECREATEDHOME.COM • SARAH@THECREATEDHOME.COM • 503.369.9939




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## // ABOUT THE BLOG

The Created Home celebrates the joy of woodworking through original, beautiful pieces. My intention is to encourage people, especially women, to pick up a tool, unleash their own creativity, and step into the exciting world of DIY. My readers value detailed tutorials, honesty, communication, and options that take a piece from basic construction to more complex building techniques that drive personal growth. I challenge myself to rise to the next level, try new things, and design and build unique custom pieces. In that goal I connect with those who follow my blog, creating a shared journey that is exciting and educational. I look forward to partnering with you to continue that vision, and together to help many others create their own perfect home.

## SOCIAL REACH >>>

-  11K+ / @thecreatedhome
-  100+ / @thecreatedhome
-  4k+ / @thecreatedhome
-  750+ / @createdhomeblog

## FEATURED ON

Remodelaholic  
Ana White  
Jen Woodhouse  
Pretty Handy Girl  
Build Something  
Buzzfeed

## Average Monthly Blog Stats

31K+  
Page Views

28K+  
Unique Visitors

## // TARGET audience

30-60 year old educated women, many starting DIY, looking to improve skills and build beautiful furniture pieces for their own homes. These are busy women who want to own dependable tools and create beautiful things. The top two visiting countries are the United States and Europe.

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## Sponsored Blog Post

\$500 – A custom written 500+ word article with high resolution photos and links to your website. Includes social media promotion on the day of your post.

## Social Media Promotion

\$150 – Spread the word about your product, service, or hashtag campaign to my followers on Instagram, Pinterest, Twitter, and Facebook.

## Product Reviews / Giveaways

Honest and in-depth review with disclaimer. Only available in conjunction with sponsored blog post or other collaboration and must be relevant to myself and to my readers.

## Brand Ambassadorship

Ongoing sponsorship for multiple sponsored posts and product. Contact me to discuss your products and rates.

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## // POPULAR BUILDS/POSTS



## // SPONSORSHIP & SERVICES

Blog Posts  
Social Media Promotion  
Brand Ambassadorship,  
Custom Builds  
Designs/Plans  
Product Reviews

## // BRANDS I'VE WORKED WITH

**INVENTABLES™**



**WAGNER**



**PureBond®**  
HARDWOOD PLYWOOD

**RYOBI®**

**RUST-OLEUM®**

**HH** HOUSE OF ANTIQUE HARDWARE

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**GET IN TOUCH**

For more information or to discuss sponsorship opportunities contact:  
**sarah@thecreatedhome.com.**